



Beatrice Popcorn Co.
Beatrice Foods Co.
Subsidiary of Beatrice Companies, Inc.
Post Office Box 7724
Phoenix, Arizona 85011-7724
312 782 3820
www.classycrisps.com

16 March 2020

To our valued customers and wholesalers:

For years you have entrusted us to deliver some of the most unique and delicious popcorn on the market. Well, we now are here to announce that we are expanding upon our promise to deliver even more to you.

The management of 2Di4 Gourmet, LLC, run by Diane Tanner, and Beatrice Popcorn Co., run by DeWitt Hoopes announced that they will be merging into a single company. The combined company will be Beatrice Popcorn Co., with Diane Tanner to become the President of the newly merged companies. Diane Tanner has fourteen years of experience with producing some of the best product, and has been fundamental in achieving high quality standards, for both the 2Di4 and ClassyCrisps brands.

The official date of the combination of both companies will be completed on 31st March 2020.

The major benefits to all our combined customers will be the introduction of even more flavors to choose from, that were not available in the past, and this is due to both the 2Di4 and ClassyCrisps brands being available jointly in one single supply chain. Both brands will remain as you have known them, you will just have access to even more product than you once did, and at the same high quality level as before.

With our new production equipment, and streamlined operations, our productivity has increased, therefore we are able to produce more, and at consistent quality that your customers will appreciate.

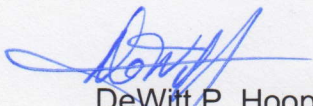
All orders will go directly through our new ordering system, which is enclosed with this letter. Please keep the enclosed ordering card for reference, as it will be needed going forward after 1 April 2020.

Also, included is an updated Form W-9 that some of our customers require for payments. Please use only the new Form W-9 for payments starting with 1 April 2020, which references our EIN and company name.

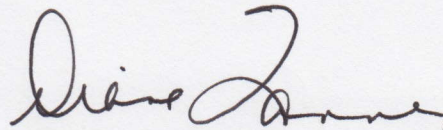
A new updated pricing sheet, along with product literature will be mailed separately in the coming weeks that will showcase our combined products.

Please feel free to reach out to us with any questions, and we thank you for your continued support of Arizona's most reputable and unique popcorn products.

Sincerely,



DeWitt P. Hoopes
President
Beatrice Popcorn Co.
Tel: 312-782-3820 ext 3801



Diane L. Tanner
President
2 Di 4 Gourmet, LLC
Tel: 623-312-2278

FR/dph